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Volunteers make Not-For-Profit Connection

September 16, 2009

Golden, BC. – The people of Golden live to get involved, get active and give back. That was obvious to the 350 attendees of the Not-For-Profit Connection that Golden and Area A’s volunteer organizations are playing a huge role.

The Golden & District Community Foundation (GDCF), in cooperation with the Town of Golden’s Leisure Services, hosted the Friday event at the Golden Seniors Center in advance of the Kicking Horse Country Fall Faire. Forty-five not-for-profit organizations took advantage of the free opportunity to showcase their work and impact on the community.

“We wanted to show both old and new residents alike that there is a lot of great work being done by these organizations,” explained Denise English, Vice Chair of the Golden & District Community Foundation. “Some groups are active everyday, some focus on one season. However, all of these groups add to the vibrancy of our community and their success is due in part to their tireless volunteers.”

From philanthropy to basketball, from church groups to recreational vehicle groups, representatives from each organization helped the event’s attendees better understand what their group was about.

“This was a great opportunity for new residents to connect with organizations that might not have had the resources to advertise,” shared Krys Sikora, GDCF Marketing Advisory Committee Chair. “But it’s also surprising to hear how many long-time residents are not thinking about helping a new group that needs their special skill-set.”

The Columbia Basin Trust supported-event was the climax of the ‘Community Week’ campaign that spotlighted local volunteers and their organizations through ads and interview in The Golden Star and on EZ Rock. While 45 groups each setup a table at the event, a list of over 70 local non-for-profit organizations has been created.

Krys Sikora concluded, “Volunteering can take many different forms and this event showed that you don’t have to look very hard to find that there is an opportunity for everyone.”

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